

Table 5
Transportation and Land Use Efficiency Subcommittee
Summary List of Recommended Priority Policy Options for Analysis

Policy Number	Policy Option	GHG Reductions (MMtCO ₂ e)			Net Present Value 2008–2020 (Million \$)	Cost-Effectiveness (\$/tCO ₂ e)	Status of Option
		2012	2020	Total 2008–2020			
TLU-1	Smart Growth Bundle	<i>Not Quantified</i>					Pending
TLU-2	GHG Impacts for State and Local Capital Funding	<i>Not Quantified</i>					Pending
TLU-3	Expand and Improve Transit Infrastructure	<i>Not Quantified</i>					Pending
TLU-4	Support Passenger Rail Service in Iowa	<i>Not Quantified</i>					Pending
TLU-5	Adopt Best Workplaces for Commuters in Iowa	<i>Not Quantified</i>					Pending
TLU-6	Light Duty Vehicle Fuel Efficiency Incentives	<i>Not Quantified</i>					Pending
TLU-7	Fuel Efficient Operations for Light Duty Vehicles	<i>Not Quantified</i>					Pending
TLU-8	New Vehicle Standards (Tailpipe GHG and Fuel Economy)	<i>Not Quantified</i>					Pending
TLU-9	Freight Strategies (Truck and Rail)	<i>Not Quantified</i>					Pending
TLU-10	Fuel Strategies (a, b, c)	<i>Not Quantified</i>					Pending

TLU-1 Smart Growth Bundle

Policy Description:

The Smart Growth Bundle includes policies that will align growth and development in Iowa with GHG reduction goals. Developing statewide policies to implement smart growth will have significant economic, social and ecological benefits for communities across Iowa.

This bundle of policies include the following elements:

1. Downtown revitalization, infill and brownfields redevelopment
2. Transit-oriented development
3. Smart growth planning, modeling, and tools
4. Bicycle and pedestrian infrastructure
5. Growth management planning
6. Technical and financial support to local and regional agencies
7. Reforms of local zoning, tax, and building codes

Smart growth policies that affect land use and transportation patterns are proven to reduce Vehicle Miles Traveled. This will enable more Iowans to conveniently travel on foot, by bicycle or transit, or with shorter driving trips. Improving planning tools and software applied in Iowa will enable accurate quantification of VMT reduction of various smart growth policies. The combination of these policies will ensure maximum impact.

Achieving reductions in Vehicle Miles Traveled through smart growth policies will occur through:

- **Strategic Growth and Development** - Enable local governments to improve community design and direct growth to locations that will result in reduced Vehicle Miles Traveled. The state will establish and maintain a land use policy framework that ensures that local land use planning satisfies both state goals and local interests. This framework will include: greater coordination amongst local governments and state agencies, strategic development areas where metropolitan growth boundaries support reduction of Vehicle

Miles Traveled, and focused redevelopment strategies that ensure efficient use of land and existing infrastructure.

- Education and Technical Assistance – Communities will be given flexibility and choices to achieve VMT reduction goals through their growth and development. Local governments and other stakeholders, like developers and private lending institutions, will be provided with technical assistance that will include diverse strategies for communities to consider using in reaching VMT reduction goals. (i.e., model zoning code provisions, local tax code reform to achieve smart growth, etc) Education will be provided to parties involved with implementation, as well as to the general public in order to overcome barriers to accepting smart growth and encourage sustainable lifestyles like biking and walking.
- Incentives and Funding Programs – Existing incentives, funding, and loan programs administered by the state that are applicable to growth and development will be assessed and realigned to support the elements of this smart growth bundle of policies. Rating systems and prioritization of funding will be reviewed and improved to meet smart growth objectives. New programs will be developed and existing programs will be revised to fill in gaps where no program exists to meet needs that can't be achieved, or are far less likely to be achieved, without funding assistance. (i.e., improved brownfields and grayfields incentives, increase technical assistance funding for Iowa Downtown Resource Center.)

Details of specific policies and programs that fall under the above three categories will be outlined in the Implementation Mechanisms category of this document.

Policy Design:

Goal levels:

- Achieve quantifiable VMT reduction goals of 10% per capita reduction of 2020 the projection off-baseline in urban areas through smart growth - The state of Iowa will enable growth and development to achieve VMT reduction goals through a series of policies, including implementation mechanisms identified below. Scientific research shows that VMT reduction in urban areas is quantifiable through improved planning software. Iowa agencies will assist local and/or regional governments in using the latest planning technology that measures VMT impacts to assist with decision-making on future growth and development. The more aggressively the policies are pursued, the greater the potential reduction in VMT that would be achievable.
- Incorporate unique rural VMT reduction strategies - Although rural areas of the state will have more limited opportunities to reduce reliance on the automobile, smart growth policies will still be implemented to reduce auto dependence within small communities and reduce the need to drive far away for employment, retail goods, or services.

- Integrate with Transit Policy When Applicable - Land use practices are a key component of reducing VMT with expanded and improved transit infrastructure. The implementation of the Smart Growth Bundle, Transit Infrastructure policy (TLU-4), will be coordinated whenever applicable to achieve maximum reduction of greenhouse gases through efficient implementation.
- Integrate GHG Reductions from Other Sectors When Applicable - Policies intended to reduce GHG through other sectors besides transportation, such as from generation or consumption of electricity will be tied to this when implementation mechanisms present an opportunity to achieve maximum GHG emissions from multiple sectors. (i.e., incentives for downtown revitalization will also be tied to green building standards when applicable)

Timing:

2009: Development of metropolitan growth boundaries and involve utility and service providers (water, wastewater).

2009: Administrative policies or actions that do not require new funding sources will begin.

2009: Policies that require state legislation should be considered during the legislative session.

2009-2010: Use of planning tools and software to analyze transit and land use scenarios for VMT reduction.

2009-2012: Adoption of metropolitan growth boundaries, and revisions to those boundaries every three years that will include VMT reduction measurements and goals.

2009-2012: Municipalities will develop and implement policies that support and promote high quality, dense developments at hubs and nodes along identified rapid transit routes. Other local policies will be adopted to reduce VMT through community design. State technical assistance will be provided, where needed, in order to relieve barriers to local implementation.

2012: State funding will be fully realigned to support VMT reduction.

2020: Full implementation with evident VMT reduction results achieved through this policy.

Parties Involved:

Cities, counties, Iowa State University Extension, University of Iowa, Metropolitan Planning Organizations and Councils of Governments, transit service providers and transit agencies, utility providers, water and sewer service providers, Environmental Protection Agency, Iowa Department of Natural Resources, Department of Transportation, Department of Economic Development, Department of Public Health, Iowa Finance Authority, Office of Energy Independence, USDA Rural Development, non-profit organizations with development-related interests (environment, economic development, human services, etc), developers, planners, lenders, school districts, contractors, homebuilders, employers

Implementation Mechanisms

Related Policies/Programs in place:**Estimated GHG Savings and Cost Per Ton:**

	2012	2020	2050	Units
GHG Emission Savings				MMtCO ₂ e
Net Present Value (2008-2050)				\$ Million
Cumulative Reductions (2008-2050)				MMtCO ₂ e
Cost-Effectiveness				\$/MtCO ₂ e

- Data Sources: **TBD**
- Quantification Methods: **TBD**
- Key Assumptions: **TBD**

Key Uncertainties

TBD

Additional Benefits and Costs

TBD

Feasibility Issues

TBD

Status of Group Approval

TBD

Level of Group Support

TBD

Barriers to Consensus

TBD

TLU-2 GHG Impacts for State and Local Capital Funding (to be a model for climate-friendly development patterns)

Policy Description:

The State of Iowa will be a leader in ensuring that the development of state facilities and that state capital funding programs are helping to meet GHG-reduction goals. This includes encouraging growth and development that reduces Vehicle Miles Traveled.

State government will locate new facilities and agency offices in central business districts or other established core business areas of municipalities. Any state of Iowa office that serves the public in an urban area will be accessible by public transportation within ¼ mile at a frequency rate that supports the needs of Iowans who visit and need that facility. New buildings for state offices located in downtowns will be high density and consider first floor retail to encourage mixed use and pedestrian orientation in downtowns. If these locations are not possible, suburban locations will have good access for bicyclists, pedestrians, and public transit.

Capital funding that Iowa administers will be a model for climate-friendly development. Some of this funding is administered in the form of grants and loans, and other capital funding goes directly to local governments. This policy would improve coordination between state agencies, local and regional governments to provide the technical assistance, incentives, and tools needed to reduce VMT through smart growth implementation and linking infrastructure planning to land use planning.

Existing infrastructure and community development funding sources will be reviewed to assess their potential to facilitate smart growth, and new funding programs will be developed to fill in needed funding gaps. Comprehensive planning and site planning information from local and regional governments will be submitted to the state for review specific state funding applications. The state will significantly reduce capital investments that result in VMT increase. Technical assistance and planning tools will be developed and disseminated in conjunction with the realignment of state funding assistance and approval processes.

Capital funding that can enable greenhouse gas reductions from other sectors than transportation, such as encouraging energy efficient buildings, will be included in this policy as well.

Policy Design:

Goal levels:

- Establish and adopt a statewide “complete streets” policy and design guidelines that incorporate transit, bicycle and pedestrian facilities in state, or state-facilitated and federally funded transportation projects.
- Establish a reliable source of capital funding for public transportation within the Iowa DOT that is able to serve increased demands and opportunities for transit infrastructure.
- Pass a state administrative policy regarding the location and accessibility of state offices and agencies.
- Transportation, water and sewer funding will be targeted toward maintenance needs in central locations and areas with the ability to reduce VMT through community design.
- Development projects that are designed to serve higher density, more compact, pedestrian friendly development will be prioritized for state capital funding.
- Adopt a state-level amendment to the NEPA process for roadway studies to include GHG impacts including VMT.

Timing:

2009 Adopt complete streets policy, compilation of maintenance needs of infrastructure in central locations and areas with the ability to reduce VMT through community design, compile data on existing state capital funding programs, begin technical assistance and education to stakeholders and applicants for state funding.

2010 New infrastructure policy applied to selected state capital funding, create a state-level source of capital funding for public transportation, state NEPA policy development, pass state administrative policy on location of state facilities, begin applying community design principles to state or state-administered federal capital funding.

2010 – 2020 Full Implementation

Parties Involved: Department of Transportation, Department of Management, Department of Administrative Services, Iowa Finance Authority, the Department of Economic Development, the Department of Natural Resources, transit agencies, and local governments. Every state agency will be complying with the policy relating to the location of offices.

Implementation Mechanisms**Related Policies/Programs in place:****Estimated GHG Savings and Cost Per Ton:**

	2012	2020	2050	Units
GHG Emission Savings				MMtCO ₂ e
Net Present Value (2008-2050)				\$ Million
Cumulative Reductions (2008-2050)				MMtCO ₂ e
Cost-Effectiveness				\$/MtCO ₂ e

- Data Sources: **TBD**
- Quantification Methods: **TBD**
- Key Assumptions: **TBD**

Key Uncertainties

TBD

Additional Benefits and Costs

TBD

Feasibility Issues

TBD

Status of Group Approval

TBD

Level of Group Support

TBD

Barriers to Consensus

TBD

TLU-3 Expand & Improve Transit Infrastructure

Policy Description:

Improvements and expansion of existing transit service and implementation of new, innovative transit services can shift more passenger transportation to public transit, thereby reducing Vehicle Miles Traveled (VMT). Public transportation improvements are critical to support Smart Growth initiatives (as referenced in TLU-1) and are essential to an ongoing effort to reduce VMT. This policy includes four components of change that are needed on the state level to expand and improve transit infrastructure.

- Funding - The current levels and allocation formulas of state funding for transit are inadequate to substantially expand and improve transit infrastructure to reduce VMT. This proposal outlines several funding levels and potential sources to meet these needs, although other funding sources not listed in this proposal will also be considered in the years to come.
- Studies and Planning - While a few local metropolitan areas have completed rapid transit (i.e., Bus Rapid Transit, commuter rail) studies, the state will provide the technical assistance and leadership needed to assist or help initiate future studies with local and regional governments. Transit projects and local transit agency goals will be reflected in the State Transportation Plan and will be considered in any inventory of funding needs for traffic mitigation and studies of specific roadway capacity. Currently, travel demand models in Iowa are not able to directly consider the impacts of additional or expanded transit service on total VMT in an area. This ability needs to be researched further and implemented along with other tools that can provide quantifiable estimates of VMT reduction due to additional or expanded transit service along with land use patterns.
- Technical Assistance - The state will provide technical assistance, where needed, to promote transit oriented development around transit nodes or hubs. Land use and transportation coordination will be improved to increase ridership through land use changes that support transit use in urban areas.
- Transit Marketing and Promotion – Incentives and marketing strategies aimed at increasing transit use will be pursued as a means to shift more passenger transportation from cars to the existing transit systems and increase demand for transit.

Policy Design

Goals:

The state will expand and improve transit infrastructure to reduce Vehicle Miles Traveled and achieve an annual ridership increase of 100% by the year 2020. This will be measured on a per

capita basis in order to prevent population demographics from affecting the transit ridership goal. The goal of this set of activities is for the state to provide the leadership and resources necessary to help create expanded transit and ridesharing networks throughout the state that will provide Iowans with choices and will reduce VMT.

Funding goals - Current state transportation financing policy emphasizes maintenance and capacity improvements to the road network to meet projected future VMT increases. The state will adopt revised transportation financing policies that meet the state's emission and greenhouse gas reduction goals by reducing VMT through support of public transit operating and capital investment. Goals for funding include:

- Direct more funding to help cover a significant percentage of annual operating costs for transit systems
- Support transit capital investments
- Designate state funding specifically for the purposes of transit services designed to reduce VMT
- Sources of this funding will be dedicated, reliable, predictable, and able to grow with inflation.

Funding, studies/ planning, technical assistance, and transit marketing/promotion will address the needs to:

- Improve service frequency on selected existing transit routes.
- Offer more forms of transit services and infrastructure (e.g. commuter rail, urban streetcars, bus, BRT, passenger stations, facilities, suburban park and ride lots).
- Reduce travel times on selected existing transit routes (signal prioritization, exclusive lanes, technology improvements, etc.).
- Improve service quality on selected transit routes (safety, cleanliness, enhanced bus stops/shelters, real-time schedule communications).
- Expand longer distance ridesharing activities by promoting carpool and vanpool services throughout the state.
- Reduce or eliminate transit fares paid by riders that hinder ridership growth, by implementing other funding strategies (e.g. employer subsidies, state incentive funds, etc.).

Timing

2009: Administrative policies or actions that do not require new funding sources will begin.

2009: Policies that require state legislation will be considered during the legislative session.

2009-2010: Use of planning tools and software to analyze transit and land use scenarios for VMT reduction.

2010-2020: Full Implementation.

**Implementation Mechanisms
Related Policies**

Estimated GHG Savings
TBD

TLU-4 Support Passenger Rail Service in Iowa

Policy Description:

Increasing passenger rail will reduce single occupant vehicle travel which reduces emissions of pollutants and greenhouse gases (GHG). The following is from the report “Vision for the future – U.S. intercity passenger rail network through 2050” prepared by the Passenger Rail Working Group:

“Traveling by public transportation is less carbon intensive than traveling in a single occupant vehicle. Partially or fully loaded rail coaches are more environmentally friendly than lower occupancy single vehicles. The average intercity passenger train produces 60 percent fewer CO2 emissions per passenger-mile than the average auto and half the GHG emissions of an airplane.”

Iowa is currently served by two Amtrak long distance routes. The California Zephyr runs east-west through southern Iowa from Omaha to Burlington and the Southwest Chief cuts across the southeastern tip of Iowa through Fort Madison. Total ridership on these routes in FY 2006 was 61,377 which is a 33 percent increase from FY 2002. These long-distance routes are important to connect Iowa with the rest of the nation and should continue.

The Iowa Department of Transportation (DOT) has participated in a study of the development of a Midwest Regional Rail System which would provide high-speed service (up to 79 mph) across Iowa from Omaha to the Quad-Cities ultimately connecting with Chicago. This service would provide an estimated user benefit to Iowa of \$500 to \$700 million. This system would require a significant investment to upgrade track and an operational subsidy the first few years of service.

The DOT is now partnering with Amtrak to study regional passenger service in Iowa. Initial feasibility studies have been completed for service from Chicago to Dubuque and Chicago to the Quad Cities. Studies are underway to look at extending the Chicago to Quad Cities service on to Iowa City and then on to Des Moines. Estimated ridership for the Chicago to Dubuque service is 74,500 and would require capital upgrades (primarily in Illinois) and an annual operating subsidy of \$2.9 million. Estimated ridership for the Chicago to Quad Cities service is 102,700 and would require capital upgrades (primarily in Illinois) and an annual operating subsidy of \$6 million.

The DOT, along with other interested partners and agencies, will develop and implement a statewide passenger rail system in Iowa. This will involve identification and implementation of funding to support capital and operating costs. The plan will identify a phased implementation of service and appropriate funding support based on type of service provided (i.e. long-distance vs. regional vs. commuter service). In the short-term this effort should result in regional passenger rail service from Chicago to Dubuque and from Chicago to the Quad Cities to Iowa

City. In the long-term, this will result in statewide passenger rail service consistent with yet to be developed long-range passenger rail plans.

Policy Design:

Goal levels: Establish a statewide passenger rail system in Iowa to supplement existing long-distance service and that provides connections to other modes of transportation.

Timing:

By 2010, the Iowa Department of Transportation and other interested parties and agencies will:

- Support the initiation and development of passenger rail feasibility studies.
- Develop and implement education, marketing, and promotion activities that support passenger rail service.
- Develop a Passenger Rail Advisory Committee.
- Identify and seek state funding for passenger rail capital and operating assistance.
- Seek federal funding to support passenger rail service.
- Develop a long-range passenger rail plan that identifies both short-term and long-term passenger rail service in Iowa along with an implementation strategy.

By 2012, the Iowa Department of Transportation and other interested parties and agencies will:

- Support implementation of regional rail service from Chicago to Dubuque and Chicago to the Quad Cities and on to Iowa City and Des Moines by 2012.
- Work with local governments through the planning process to link passenger rail service with other modes of transportation including public transit, intercity bus service, bicycle, pedestrian, and aviation.
- Support implementation of other regional service including service extending from Des Moines to Omaha as deemed feasible and consistent with the passenger rail plan.

By 2015, the Iowa Department of Transportation and other interested parties and agencies will:

- Support implementation of other regional service including service extending from Des Moines to Omaha as deemed feasible and consistent with the passenger rail plan.

By 2030, The Iowa Department of Transportation, in coordination with other interested parties, will:

- Support full implementation of passenger rail service as envisioned in the passenger rail plan and connect all metropolitan areas of the state by 2030.
- This will be higher speed service that results in significant ridership.

Parties Involved: Iowa Department of Transportation, Passenger Rail Advisory Committee (yet to be created), Iowa Legislature, Amtrak, Midwest Interstate Passenger Rail

Commission, Illinois Department of Transportation, local governments, and regional/metropolitan planning organizations, Iowa Department of Economic Development, Iowa League of Cities, Iowa Chamber Alliance, railroads, Congressional delegation and environmental organizations.

Implementation Mechanisms

Related Policies/Programs in place:

Estimated GHG Savings and Cost Per Ton:

	2012	2020	2050	Units
GHG Emission Savings				MMtCO ₂ e
Net Present Value (2008-2050)				\$ Million
Cumulative Reductions (2008-2050)				MMtCO ₂ e
Cost-Effectiveness				\$/MtCO ₂ e

- Data Sources: **TBD**
- Quantification Methods: **TBD**
- Key Assumptions: **TBD**

Key Uncertainties

TBD

Additional Benefits and Costs

TBD

Feasibility Issues

TBD

Status of Group Approval

TBD

Level of Group Support

TBD

Barriers to Consensus

TBD

TLU-5 Adopt Best Workplaces for Commuters in Iowa

Policy Description:

According to the 2001 National Household Travel Survey, 27 percent of total vehicle miles traveled are to and from work, equivalent to 734 billion miles nationally. Assuming that same percentage applies to Iowa, over 8.5 billion miles of travel in 2006 was from Iowans going to and from work. Of those trips, 78 percent are done by single occupant vehicles (2000 census).

Many actions can be taken to reduce single occupant vehicle commuting. These include increasing the number of employees that telework, carpool, vanpool, ride transit, ride bicycles, and walk. In May, 2001, a new government-industry partnership was created and sponsored by the United States Environmental Protection Agency and the United States Department of Transportation titled, **Best Workplaces for Commuters**. This program recognizes employers and districts (e.g. downtown districts, malls, business parks) that subsidize employee transit/vanpool use, implement telework programs, and/or other activities that reduce traffic and air pollution. Benefits of designation include public recognition, training, access to web-based tools, one-on-one technical assistance, and networking opportunities. A 2005 survey of program participants found that programs that included a comprehensive benefits package (i.e. guaranteed ride home, on-site services, financial incentives, etc.) resulted in a 15 percent reduction of trips, pollutants, and fuel consumption. More information is available at www.bestworkplaces.org.

The state of Iowa and interested organizations should take action to reduce single-occupant vehicle commuting by encouraging and incentivizing participation in activities such as Best Workplaces for Commuters.

Policy Design:

Goal levels: Major employers and districts in all nine of Iowa's metropolitan areas will be designated as 'Best Workplaces for Commuters.'

Timing:

By 2012, the state of Iowa and other interested parties will:

- Educate, inform and market to employers and communities in Iowa's metropolitan areas regarding the Best Workplaces for Commuters program.
- Identify existing funding programs and make funding available to assist employers and commuters to take actions that will assist qualifying for designation (i.e. funding for van pools, subsidization of transit fees, etc.)
- Identify and implement public incentives (e.g. tax credits, deductions, etc.) to support actions that will assist qualifying for designation (i.e. funding for van pools, subsidization of transit fees, etc.)

- Evaluate opportunities to expand the goal level beyond Iowa's metropolitan areas into smaller communities and rural areas.

Parties Involved: Local governments, state agencies, environmental organizations, United States Environmental Protection Agency, United States Department of Transportation, metropolitan planning organizations, local governments, chambers, Iowa Chamber Alliance, Iowa League of Cities, transit providers, Transportation Management Associations, major employers, downtown development groups, etc.

Implementation Mechanisms

Related Policies/Programs in place:

Estimated GHG Savings and Cost Per Ton:

	2012	2020	2050	Units
GHG Emission Savings				MMtCO ₂ e
Net Present Value (2008-2050)				\$ Million
Cumulative Reductions (2008-2050)				MMtCO ₂ e
Cost-Effectiveness				\$/MtCO ₂ e

- Data Sources: **TBD**
- Quantification Methods: **TBD**
- Key Assumptions: **TBD**

Key Uncertainties

TBD

Additional Benefits and Costs

TBD

Feasibility Issues

TBD

Status of Group Approval

TBD

Level of Group Support

TBD

Barriers to Consensus

TBD

TLU-6 Light Duty Vehicle Fuel Efficiency Incentives

Policy Description:

Iowa can reduce its greenhouse gas emissions by improving the fuel economy of the light duty vehicle fleet. The first policy option is to charge a state agency with tracking the fuel economy of Iowa's entire fleet. Once a baseline for Iowa's fuel economy is established, the state could then establish goals for improving the fuel economy of the entire fleet. For example, if the current fuel economy is 20 miles per gallon (mpg), goals of 21 mpg by 2012 and 25 mpg by 2020 could be adopted. All other things equal, increasing fuel economy from 20 mpg to 25 mpg would reduce fuel consumption and greenhouse gases by 20 percent. Further reductions beyond 2020 are also likely. Iowa could establish a goal of 40 to 200 mpg by 2050, reflecting the climate council's goals of reducing emissions by 50 to 90 percent.

Policy options to meet a goal of higher fuel economy include consumer education about vehicle purchases, monetary incentives through a feebate system or tax credits, investment in a plug-in hybrid infrastructure, and a state policy for scrapping older vehicles that do not have good fuel economy. Information about vehicle fuel economy and consumer benefits of higher fuel economy are available at www.fueleconomy.gov. As the federal agencies responsible for that website explain, "The difference between a car that gets 20 mpg and one that gets 30 mpg amounts to \$775 per year (assuming 15,000 miles of driving annually and a fuel cost of \$3.10)."

Another policy option to achieve improved fuel economy would be adopting California car standards, as recommended by the Office of Energy Independence. This option is problematic because, at present, the U.S. Environmental Protection Agency has not approved the waiver required for California's car standards. In addition, a policy limited to new vehicles would not affect the fuel economy of existing vehicles, potentially leading to a "jalopy effect" whereby owners retain their existing and less efficient vehicles for longer periods of time. In addition, state level adoption of car standards that differ from those in other states in our region would create an uneven vehicle market and would likely create barriers to dealer trades within that market.

Policy Design:

Goal levels/Timing: Improve fuel economy by 5% by 2012, 20% by 2020, and 100% or more by 2050.

Parties Involved: Iowa Department of Transportation, Iowa Department of Revenue, County Treasurers, Iowa Automobile Dealers Association, and Iowa Independent Automobile Dealers Association.

Implementation Mechanisms**Related Policies/Programs in place:****Estimated GHG Savings and Cost Per Ton:**

	2012	2020	2050	Units
GHG Emission Savings				MMtCO ₂ e
Net Present Value (2008-2050)				\$ Million
Cumulative Reductions (2008-2050)				MMtCO ₂ e
Cost-Effectiveness				\$/MtCO ₂ e

- Data Sources: **TBD**
- Quantification Methods: **TBD**
- Key Assumptions: **TBD**

Key Uncertainties

TBD

Additional Benefits and Costs

TBD

Feasibility Issues

TBD

Status of Group Approval

TBD

Level of Group Support

TBD

Barriers to Consensus

TBD

TLU-7.1 Fuel Efficient Replacement Tires Program

Policy Description:

Improve the fuel economy of the LDV fleet by setting minimum energy efficiency standards for replacement tires and requiring that greater information about low-rolling resistance (LRR) replacement tires, including all season/all weather LRR tires, be made available to consumers at the point of sale. Snow and mud LRR tires are currently available, and tire manufacturers, such as Michelin, are currently researching and developing fuel efficient all weather replacement tires.

Vehicle manufacturers currently use LRR tires on some new vehicles, but they are not easily available to consumers as replacement tires. When installing original equipment tires, carmakers sometimes use LRR tires to meet federal corporate automobile fuel economy standards (CAFE). When replacing the original equipment tires, consumers often purchase less fuel-efficient tires and potentially more costly tires (depending on annual vehicle miles traveled [VMT]). Currently, tire manufacturers and tire retailers are not required to provide information about the fuel efficiency of replacement tires.

An appropriate state agency would initiate a fuel efficient tire replacement program. The program would include consumer education, product labeling, and minimum standards elements.

These programs would be developed under a rule development process. All programs would incorporate the best scientific information, including the test results of tires conducted by the tire manufacturers, the Tire Industry Association, and the National Academy of Sciences and others.

Policy Design:

This policy is designed to encourage consumer choice and example by state government.

Goal Levels: Establish voluntary energy efficiency standards that achieve an average % gain in fuel economy.

Timing: By , the state or appropriate agency would initiate a fuel efficient tire replacement program for the state fleet if all season/all weather tires are available and are incorporated into legislatively approved rental rates, establish voluntary energy efficiency standards for replacement tires, and develop a marketing program for fuel efficient replacement tires.

By , the state or appropriate agency would ensure that a proportion of tires replaced on state-owned and -leased vehicles will be LRR tires (if they are available for the vehicle type and are rated for all season/all weather service) and would consider legislation or administrative regulation to set LRR standards for tires with mandatory manufacture labeling.

Parties Involved: Iowa Department of Transportation, Iowa Department of Natural Resources, Iowa Energy Center, LRR manufacturers, tire distributors.

Implementation Mechanisms

Related Policies/Programs in place:

Estimated GHG Savings and Cost Per Ton:

	2012	2020	2050	Units
GHG Emission Savings				MMtCO ₂ e
Net Present Value (2008-2050)				\$ Million
Cumulative Reductions (2008-2050)				MMtCO ₂ e
Cost-Effectiveness				\$/MtCO ₂ e

- Data Sources: **TBD**
- Quantification Methods: **TBD**
- Key Assumptions: **TBD**

Key Uncertainties

TBD

Additional Benefits and Costs

TBD

Feasibility Issues

TBD

Status of Group Approval

TBD

Level of Group Support

TBD

Barriers to Consensus

TBD

TLU-7.2 Consumer Information on Vehicle Miles Per Gallon (MPG)

Policy Description:

Provide consumers with information about the fuel efficiency and cost in relation to the purchase, maintenance, and operation of their vehicles. Consumers would receive real-time information on MPG while their vehicles are in operation and alerts when their tire pressure is too low (i.e., devices such as Air Alert Valve Caps). Generally, a set of four light-emitting diode (LED) self-calibrating tire pressure valve caps such as Tire Alert cost about \$22.00, and real time MPG monitoring systems such as ScanGauge are about \$100.00. In addition, consumers would receive public education and information relating to the impact that vehicle maintenance practices have on the operation of their vehicles. Finally, consumers would be encouraged to consider a vehicle's MPG before and at the time of purchase of their vehicles.

Policy Design:

This policy is designed to impact consumer choice and behavior.

Goals: Greatly increase the awareness and availability of consumer information on MPG to result in greater fuel efficiency across the state.

Timing: Program would begin in <date>, with program expansion as resources are made available.

Parties Involved: Iowa Department of Transportation, product manufacturers, product distributors, Iowa Automobile Dealers Association, Iowa Independent Automobile Dealers Association, independent repair shops, Iowa Energy Center.

Implementation Mechanisms

Related Policies/Programs in place:

Estimated GHG Savings and Cost Per Ton:

	2012	2020	2050	Units
GHG Emission Savings				MMtCO ₂ e
Net Present Value (2008-2050)				\$ Million
Cumulative Reductions (2008-2050)				MMtCO ₂ e
Cost-Effectiveness				\$/MtCO ₂ e

- Data Sources: **TBD**
- Quantification Methods: **TBD**
- Key Assumptions: **TBD**

Key Uncertainties

TBD

Additional Benefits and Costs

TBD

Feasibility Issues

TBD

Status of Group Approval

TBD

Level of Group Support

TBD

Barriers to Consensus

TBD

TLU-8 New Vehicle Standards

Policy Description:

Iowa can reduce its greenhouse gas emissions by improving the fuel economy of the light duty vehicle fleet. The first policy option is to charge a state agency with tracking the fuel economy of Iowa's entire fleet. Once a baseline for Iowa's fuel economy is established, the state could then establish goals for improving the fuel economy of the entire fleet. For example, if the current fuel economy is 20 miles per gallon (mpg), goals of 21 mpg by 2012 and 25 mpg by 2020 could be adopted. All other things equal, increasing fuel economy from 20 mpg to 25 mpg would reduce fuel consumption and greenhouse gases by 20 percent. Further reductions beyond 2020 are also likely. Iowa could establish a goal of 40 to 200 mpg by 2050, reflecting the climate council's goals of reducing emissions by 50 to 90 percent.

Policy options to meet a goal of higher fuel economy include consumer education about vehicle purchases, monetary incentives through a feebate system or tax credits, investment in a plug-in hybrid infrastructure, and a state policy for scrapping older vehicles that do not have good fuel economy. Information about vehicle fuel economy and consumer benefits of higher fuel economy are available at www.fueleconomy.gov. As the federal agencies responsible for that website explain, "The difference between a car that gets 20 mpg and one that gets 30 mpg amounts to \$775 per year (assuming 15,000 miles of driving annually and a fuel cost of \$3.10)."

Another policy option to achieve improved fuel economy would be adopting California car standards, as recommended by the Office of Energy Independence. This option is problematic because, at present, the U.S. Environmental Protection Agency has not approved the waiver required for California's car standards. In addition, a policy limited to new vehicles would not affect the fuel economy of existing vehicles, potentially leading to a "jalopy effect" whereby owners retain their existing and less efficient vehicles for longer periods of time. In addition, state level adoption of car standards that differ from those in other states in our region would create an uneven vehicle market and would likely create barriers to dealer trades within that market.

Policy Design:

Goal levels/ Timing: Improve fuel economy by 5% by 2012, 20% by 2020, and 100% or more by 2050.

Parties Involved: Iowa Department of Transportation, Iowa Department of Revenue, County Treasurers, Iowa Automobile Dealers Association, and Iowa Independent Automobile Dealers Association.

Implementation Mechanisms

Related Policies/Programs in place:

Estimated GHG Savings and Cost Per Ton:

	2012	2020	2050	Units
GHG Emission Savings				MMtCO ₂ e
Net Present Value (2008-2050)				\$ Million
Cumulative Reductions (2008-2050)				MMtCO ₂ e
Cost-Effectiveness				\$/MtCO ₂ e

- Data Sources: **TBD**
- Quantification Methods: **TBD**
- Key Assumptions: **TBD**

Key Uncertainties

TBD

Additional Benefits and Costs

TBD

Feasibility Issues

TBD

Status of Group Approval

TBD

Level of Group Support

TBD

Barriers to Consensus

TBD

TLU-9 Freight Strategies (Truck and Rail)

Policy Description:

The movement of freight on Iowa's transportation system plays a critical role in our economy. Iowa also serves as a cross-road for the movement of freight across the country. In fact, it is estimated that 43 percent of all freight movements in Iowa is just passing through the state. There has been tremendous growth in freight traffic with truck traffic having grown over 50 percent in the last 15 years and expected to grow another 50 percent by 2020. National freight forecasts estimate an 89 percent increase in tons of freight by 2035 (AASHTO – Transportation Invest in our Future, America's Freight Challenge, May 2007). To meet this increased demand while minimizing greenhouse gas emissions (GHG) will require many actions. This policy option focuses on infrastructure activities to support a greater increase in freight hauled on rail while considering federal EPA emissions reduction changes that are currently being implemented with over-the-road diesel truck engines.

The use of rail to haul freight is more efficient from an energy consumption and GHG emission perspective. According to EPA data, freight railroads account for just under two percent of U.S. GHG emissions from transportation sources. The American Association of Railroads (AAR) estimates that for every ton-mile of freight that moves by rail instead of truck reduces GHG by two-thirds or more. AAR also estimates that if 10 percent of long-haul freight now moving by truck moved by rail instead, annual GHG emissions would fall by more than 12 million tons.

The Iowa Department of Transportation (DOT) and all other involved parties will assure the most efficient movement of freight while reducing GHG emissions. This also has the effect of delaying large investment needs to add capacity to the state highway system. With such large growth in freight forecast it is unlikely that freight movements by truck could ever be reduced but shifting more of the growth to rail would minimize the growth of GHG emissions. This effort will require activities within Iowa, within the Midwest and nationally.

Policy Design:

Goal levels: Reduce overall greenhouse gas emissions generated by freight movement through a combination of the following actions:

Timing:

By 2010, the Iowa Department of Transportation and other interested parties, will:

- Through regional, statewide and national planning activities, seek to remove bottlenecks (both physical and operational) for the efficient movement of freight by all modes of transportation.

- Establish a Statewide Freight Advisory Committee of public and private parties to identify actions to support the efficient movement of freight and opportunities for intermodal freight movement.
- Support initiatives to encourage railroad capital investment to increase capacity (e.g. tax credits).
- Assist the identification of opportunities for increased intermodal freight movements (e.g. the development of the ethanol terminal in Manly, IA where ethanol is brought in by truck from multiple plants and shipped by rail).
- Seek continued and increased legislative appropriations for the Rail Revolving Loan and Grant Program. This funding supports rail improvements including the construction of rail spurs to industry to encourage use of rail.
- Continue to utilize federal Congestion Mitigation and Air Quality funding to support rail freight improvements.
- Seek opportunities to support truck stop electrification including the utilization of federal Congestion Mitigation and Air Quality. This could also include incentives (e.g. tax credits) to encourage installation of equipment.
- Provide incentives to trucking firms and truck owners to equip their vehicle(s) with devices that eliminate the need to idle including battery-electric auxiliary power systems, vehicle battery systems, thermal energy storage systems, fueled auxiliary power systems, etc.
- Provide incentives to trucking firms and truck owners including local and State municipalities to invest in hybrid truck technology as it becomes available in class 7 and 8 trucks over the next three years and beyond.

Parties Involved: Iowa Department of Transportation, local governments, Iowa Legislature, regional/metropolitan planning organizations, Iowa Department of Economic Development, Iowa's Motor Truck Association, railroads, shippers, developers, U.S. Department of Transportation, and other state DOTs.

Implementation Mechanisms

Related Policies/Programs in place:

Estimated GHG Savings and Cost Per Ton:

	2012	2020	2050	Units
GHG Emission Savings				MMtCO ₂ e
Net Present Value (2008-2050)				\$ Million
Cumulative Reductions (2008-2050)				MMtCO ₂ e
Cost-Effectiveness				\$/MtCO ₂ e

- Data Sources: **TBD**
- Quantification Methods: **TBD**
- Key Assumptions: **TBD**

Key Uncertainties

TBD

Additional Benefits and Costs

TBD

Feasibility Issues

TBD

Status of Group Approval

TBD

Level of Group Support

TBD

Barriers to Consensus

TBD

TLU-10a Fuel Strategies

Policy Description:

Most agree that the increased use of renewable fuels typically results in less GHG emissions. Iowa's long standing 10% ethanol blended fuel has displaced billions of gallons of gasoline over the course of its use in Iowa. Iowa currently leads the nation in ethanol and biodiesel production and has created numerous incentives to continue blending renewable fuels. Most of these incentives are designed to give renewable fuels a price advantage over conventional gasoline and diesel. Currently, over 70% of all gasoline used in Iowa is 10% ethanol.

The recent implementation of EPA's Renewable Fuel Standard has created an enormous demand for Iowa's renewable fuels across the country. State renewable fuel exports will continue to grow as other states begin formalizing their own state standards for renewable fuels and GHG controls.

Both the State of Iowa and the EPA have imposed Renewable Fuel Standard (RFS) programs on industry. The state and federal RFS programs mandate that a certain volume of renewable fuels be produced and consumed by a future date.

In Iowa, the RFS projects a retail dealer's biofuel percentage, based on a graduated scale, to 25% by the year 2019. The Iowa RFS begins in the year 2009, with the first eligible 6.5 cent tax credit available during 2010 filings. A retail dealer who meets the 10% threshold in 2009 will be eligible for the full 6.5 cent tax credit in the year 2010. The Iowa RFS biofuel thresholds are as follows:

2009-10%;
 2010-11%;
 2011-12%;
 2012-13%,
 2013-14%;
 2014-15%;
 2015-17%;
 2016-19%;
 2017-21%;
 2018-23%;
 25% for each determination period beginning January 1, 2019

In December 2007, President Bush signed the Energy Independence and Security Act of 2007 creating a Federal Renewable Fuel Standard (RFS). The Federal RFS mandates that by the year

2022 36 billion gallons of renewable fuels are used in the United States (current use is estimated at 7.5 billion gallons). The standard is laid out to not only increase the production and use of renewable fuels, but also to reduce greenhouse gas emissions. The standard specifies a 50% reduction in GHG emissions from biomass based diesel and advanced biofuels; a 20% reduction in GHG emissions from renewable fuels; and a 60% reduction in GHG emissions from cellulosic biofuel as compared to the GHG emissions created by burning traditional fossil fuels.

In order to achieve the goals laid out in the Iowa Renewable Fuel Standards, the following areas within the renewable fuel industry need to be developed:

Marketability of Renewable Fuels

In order to expand and move renewable fuels forward, it is suggested that an earnest attempt be made by legislature as well as the Midwest Governor's Association, to create incentives for the purchase of passenger vehicles utilizing diesel technologies and E85 (flex-fuel). Current data shows that approximately 86,000 of the 4.1 million vehicles registered in the state of Iowa are flex-fuel capable. This means that 98% of the vehicles in Iowa are not capable of operating on ethanol blends greater than E10. From a business perspective it is difficult to justify installing an E85 dispenser, piping, and tanks without the demand for the product. The economics of marketing E85 simply do not work in the majority of the markets statewide because of the lack of flex-fuel vehicles. Additionally, consumers who own flex-fuel vehicles are only filling up with E85 once or twice on average. The most obvious reason for this is the significant decrease in miles per gallon when comparing E85 with conventional gasoline or E10. Current data suggests that, even in Iowa's metropolitan areas, renewable fuels usage is limited. Retailers who currently offer E85 have reported favorable preliminary sales but very little repeat business.

The focus to drive E85 has been directed at marketers and the installation of E85 dispensers. This logic is flawed. The focus needs to be placed on the manufacture and sale of flex-fuel vehicles, creating a viable source of demand for E85. Without the demand for the product marketers are going to be unlikely to make significant infrastructure investments to market the product. Additional obstacles include the listing of dispensers for E-blends greater than 10% by Underwriters Laboratory. Currently, marketers retailing E85 are doing so under a waiver from the State Fire Marshall. The waiver language allows marketers to continue retailing E85 pending the release of a UL listed dispenser at which time marketers will be required to upgrade to equipment that is UL listed. Without a UL listing for E85 dispensers, marketers who put in this type of dispenser take on the potential for enormous liability if the alcohol content in E85 or other E-blends causes corrosion or other detrimental effects on the dispenser and a release of product occurs. UL listing of these dispensers is anticipated, but until a listing is made, marketers must factor the liability potential into their business model. According to UL engineers, no definitive timetable is available for the pending listing of E-blend dispensers.

Mid-Grade Ethanol Blends

Future policy should be to encourage EPA to finalize studies of mid-level ethanol blends (blends > E10). Mid-level ethanol blends decrease the energy disparity between conventional gasoline

and E10 when compared to E85. Consumers may find these mid-level blends to be a much more attractive product. Current obstacles to the marketing of mid-grade ethanol blends include: The number of flex-fuel vehicles on the road in Iowa; UL listing for dispensers dispensing blends greater than E-10 and potential liabilities associated therein; EPA study and approval of blends greater than E-10 (also required by Iowa Code before retailer may sell); Clean Air Act provision regarding liability for rendering an emissions control device inoperable; auto manufacturers warranties, and the potential liability placed on a marketer in the event that a consumer is harmed by a mis-fueling incident.

Renewable Fuels Industry Growth

Policy Design:

Marketability of Renewable Fuels

Create incentives for the purchase of passenger vehicles utilizing Flex-Fuel capability and also diesel technology.

Mid-Grade Ethanol Blends

Encourage EPA to finalize studies of mid-level ethanol blends (blends > E10).

Renewable Fuels Industry Growth

Investigate a severance tax on natural resources and co-products produced in Iowa, the tax could be allocated to help facilitate the expansion of the industry. Programs to be potentially funded with this revenue could include:

- implementing greater carbon neutral renewable fuels production
- land conservation practices/education
- renewable fuels infrastructure re-investment to help meet the goals and standards already in place

The continued development and prosperity of the biofuels industry in Iowa is going to cost money. Iowa is already experiencing drastic revenue shortages for its infrastructure. As the industry matures, and the rapid growth which is mandated begins to take effect, the group anticipates that increased funding will be needed to allocate towards natural resource development and preservation, as well as infrastructure expansion and repair. Although a significant portion of the biofuels produced in Iowa are exported out of state, Iowans are left holding the bill for the depletion of our natural resources and infrastructure. A severance tax on Iowa's natural resources could be allocated to funding some of these areas and help facilitate the expansion of the biofuels industry into the future. A severance tax on Iowa's natural resources would attempt to spread these costs out proportionately amongst those benefiting from Iowa's natural resources. As a potential model, Wyoming has a severance tax on its minerals lifted from the ground, including coal, oil, and natural gas. The idea behind the severance tax in Wyoming is to spread the costs of extraction and depletion onto those who benefit from Wyoming's assets. The severance tax revenue generated is then re-invested into Wyoming's economy

Implementation Mechanisms

-Function of Iowa Revenue Department and EPA

Related Policies/Programs in place:

Renewable Fuels Standards (U.S. and Iowa)

Iowa’s state renewable fuel standard is the most progressive standard in the country. The standard will be implemented beginning in the calendar year 2009 with incentives eligible in 2010. The Iowa standard, in cooperation with the Federal RFS, guides production and sets goals for renewable fuel use over a span of 14 years.

Goal levels:

- 25% biofuel sales in Iowa by 2019.
 - 36 billion gallons produced in the U.S. by 2022
 - 50% reduction in GHG emissions from biomass-based diesel and advanced biofuels
 - 20% reduction in GHG emissions from renewable fuels
 - 60% reduction in GHG emissions from cellulosic biofuels
- (Goals defined in Iowa RFS and the 2007 Energy Independence and Security Act)

Timing: Achieve by 2022 under the Federal RFS and 2019 under Iowa RFS

Parties Involved: Federal Government, State Government, Producers, Marketers, Blenders, Consumers, and Refiners.

Infrastructure

For the past three years, Iowa has been building its renewable fuel infrastructure for retail sites as well as points of bulk distribution.

The Renewable Fuels Infrastructure Board oversees the funding of biodiesel bulk facilities to create an extensive distribution network for biodiesel. The RFIB also funds retail locations that require new equipment for E85 due to incompatibility issues with existing equipment (moving from a hydrocarbon based fuel to an alcohol based fuel). This program is administered by the Iowa Department of Economic Development.

Iowa Power Fund

Money allocated by the Iowa Legislature over four years to be invested into Iowa’s plan for energy independence.

Estimated GHG Savings and Cost Per Ton:

See accompanying documentation from Environmental Protection Agency as related to the GREET model and GHG lifecycles.

	2012	2020	2050	Units
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GHG Emission Savings				MMtCO ₂ e
Net Present Value (2008-2050)				\$ Million
Cumulative Reductions (2008-2050)				MMtCO ₂ e
Cost-Effectiveness				\$/MtCO ₂ e

- Data Sources: U.S. EPA, Federal Government, State Government
- Quantification Methods: GREET Model
- Key Assumptions: Note EPA variables in determining GHG lifecycles for renewable fuel production. (vegetation disruption, energy inputs for production facilities, etc)
- Anticipate EPA publishing projected Lifecycle GHG offsets from the 2007 Energy Independence and Security Act in April 2009???

Key Uncertainties

- Very small number of Flex Fuel Vehicles in Iowa (<1% of vehicles registered in Iowa are FFV)
- Public (end-users) apprehension regarding the use of biodiesel during winter months as well as the energy disparity with high blends of ethanol.
- Advanced Biofuels Technology, required energy input at production facilities, infrastructure management, production capacity to meet the Iowa and Federal RFS.
- Impacts associated with renewable fuel availability as the Federal RFS increases through the year 2022 and individual states implement their own RFS programs and incentives.
- Development and growth of hybrid fuel cell vehicles
- Biofuel-producing algae

Additional Benefits and Costs

Feasibility Issues

TBD

Status of Group Approval

TBD

Level of Group Support

TBD

Barriers to Consensus

This subcommittee believes it is necessary to facilitate the long-term growth of renewable fuels in order to reduce GHG emissions. Additionally, numerous parties must be involved in any discussion involving any new tax proposals relative to renewable fuels.

One committee member expressed concerns about the statements made in the document about E85. The member disagrees that E85 sales are sluggish, and disputes the energy content discrepancy between E85 and E10. The member also believes that any change in future policy should not discredit marketers who have invested in E85.

There was also a point of contention regarding the proposal to explore a severance tax in Iowa. One member of the committee noted that it seems that the tax punishes producers and/or consumers who are choosing to produce, purchase and use a product that will reduce greenhouse gas emissions which seems contrary to the intent of the Climate Change Council.



TLU-10b Fuel Strategies

Policy Description:

Increased use of renewable fuels typically results in lower GHG emissions than from the petroleum-based alternatives. Iowa's long standing 10% ethanol blended fuel has displaced billions of gallons of gasoline over the course of its use in Iowa. Iowa currently leads the nation in ethanol and biodiesel production and maintains incentives that support renewable fuels. Currently, over 70% of all gasoline sold in Iowa is a 10% ethanol blend.

In December 2007, President Bush signed the Energy Independence and Security Act of 2007 creating a Federal Renewable Fuel Standard (RFS). The Federal RFS mandates that by the year 2022 36 billion gallons of renewable fuels are used in the United States (current use is estimated at 7.5 billion gallons). The standard is laid out to not only increase the production and use of renewable fuels, but also to reduce greenhouse gas emissions. The standard specifies a 50% reduction in GHG emissions from biomass based diesel and advanced biofuels; a 20% reduction in GHG emissions from renewable fuels; and a 60% reduction in GHG emissions from cellulosic biofuel as compared to the GHG emissions created by burning traditional fossil fuels. The recent implementation of EPA's Renewable Fuel Standard will help create additional demand for Iowa's renewable fuels across the country. State renewable fuel exports will continue to grow as other states begin formalizing their own state standards for renewable fuels and GHG controls. The State of Iowa has also implemented an incentive program that provides tax credits to retail dealers that increase with increasing volume of biofuels sold.

The Midwest Governor's Association (MGA) Goals

The MGA has developed dual goals for biobased products and transportation within the Midwest region:

- (1) Reduce the region's dependence upon fossil fuel for transportation purposes, and
- (2) Increase utilization of regionally produced biofuels and other low-carbon advanced transportation fuels for all transportation energy consumed in the region. Iowa should support and exceed the progress made through the MGA.

Iowa Objectives

In addition to supporting implementation of the MGA platform for biofuels, Iowa should design and implement programs to increase demand for biofuels and the infrastructure to support the increased demand, and to foster development of biofuels with lower carbon footprints and greater sustainability.

Policy Design:

The following policy options can help Iowa meet these broad biofuels objectives:

1. Market Pull and Distribution Infrastructure
 - Promote Broad Renewable Fuels Standards
 - Include specific carve-outs for lower-carbon advanced biofuels
 - Create incentives to increase demand for fuel-efficient lower-carbon vehicles
 - Expand state government's use of biofuels and advanced transportation fuels
 - Develop regional quality standards for biodiesel and other fuels
 - Adopt retail tax incentives to encourage retailers to sell biofuels, advanced transportation fuels and biobased products
2. Advance Conversion Technology Commercialization
 - Mitigate risk in developing next-generation technologies
3. Broaden Existing Bioenergy Incentives and Create New Incentives Promoting Biomass
 - Including different liquid fuels, natural gas, heat, and electricity
4. Develop Next-Generation Regulation for New Technologies
 - Provide regulatory exemptions to allow experimentation
5. Provide Technical Assistance to Advanced Technology Projects
 - Fund front-end engineering and design studies and other feasibility studies
6. Increase Regional Research Collaboration
 - Coordinate state and private research to develop an information clearinghouse on advanced bioenergy research and demonstration projects
 - Promote regional commercial-scale demonstrations of various biomass feedstocks
7. Develop the Midwestern Infrastructure for the Manufacture of Biobased Products
 - Support research for determining how the biomaterials supply chain can mature and how new products can achieve economic viability
8. Develop Midwestern Biobased Products
 - Adopt biobased product procurement rules at the state level
 - Participate in regional biobased product procurement program
 - Create a regional certification program
9. Overcome the Difficulty of Biomass Feedstock Logistics
 - Employ technical assistance and incentives to projects that are seeking to develop a supply of cellulosic biomass for bioenergy projects
10. Create a Uniform, Regional Low-Carbon Fuels Policy
 - Implement at the state level as a standard
 - Report annually on progress
 - Convene affected stakeholders to develop the common policy
11. Develop Incentives to Increase Fuel Efficiency and Reduce Greenhouse Gas Emissions
 - Incent consumer purchase of efficient biofueled vehicles
 - Incent biofuels producers to improve efficiency and reduce greenhouse gas emissions
 - Seek development of co-located industries that share products and by-products to improve economic efficiency and lower GHG emissions
12. Create Local Wealth
 - Ensure that the benefits of biofuels, advanced transportation fuels, and biobased product development accrue to public and private entities in the communities where they are produced
 - Give bonding authority or access to bonding funds to co-ops, municipal utilities, and other local and community-owned entities to fund biomass projects

- Wherever possible, make the opportunity available for local ownership in projects receiving public investments
13. Promote a Perennial Biomass Supply
- Support the development of a perennial biomass supply
 - Encourage landowners to grow perennial crops and supply products to a bioenergy plant in a way that targets improvements in soil/water quality, wildlife habitat, soil erosion, and carbon sequestration
14. Create Collaborative Workforce Development Programs
- Collaborate between industry, governments, and educational institutions to develop curriculum at all levels of the educational system on biofuels, advanced transportation fuels, and biobased products

Implementation Mechanisms

Related Policies/Programs in place:

Federal Renewable Fuels Standards, Iowa Biofuels Incentives, Iowa Power Fund, Renewable Fuels Infrastructure Board

Estimated GHG Savings and Cost Per Ton:

Key Uncertainties

Additional Benefits and Costs

Feasibility Issues

TBD

Status of Group Approval

TBD

Level of Group Support

TBD

Barriers to Consensus

TLU-10c Fuel Strategies (LCFS)

Policy Description:

This option seeks to reduce GHG emissions by decreasing the carbon intensity of vehicle fuels sold in Iowa. The Low Carbon Fuel Standard (LCFS) would require all fuel providers in Iowa to ensure the mix of fuel they sell into the Iowa market meets, on average, a declining standard for GHG emissions measured in CO₂ equivalent per unit of fuel energy. The State should regulate quality standards for low carbon fuels. Low carbon fuels include, but are not limited to, biodiesel, cellulosic ethanol, hydrogen, compressed natural gas, liquefied petroleum gas, electricity, and low carbon blends such as E10 or E85. The standard would be measured on a lifecycle basis in order to include all emissions from fuel production to consumption.

Fuel providers (defined as refiners, importers, and blenders of on-road vehicle fuels) will need to demonstrate on an annual basis that their fuel mixtures provided to the market met the low carbon standard. Options for compliance may include: blending or selling increasing amounts of lower carbon fuels, using previously banked credits, and purchasing credits from fuel providers who earned credits by exceeding the standard. Penalties for noncompliance will be determined during the implementation process.

Policy Design:

Goal levels: Create a Low Carbon Fuel Standard for transportation fuels (gasoline and diesel) sold in Iowa that would reduce carbon intensity of Iowa's on-road vehicle fuels by at least 10 percent by 2020. In addition the reduction standard and program timing, the following issues should be addressed in creating the program:

- Credit Generation and Trading
- Lifecycle Model and Boundary Conditions

Timing: Following design period, program would be implemented prior to 2020. Fuel providers would be required to meet the 10% reduction standard no later than 2020. If interim targets for reduction in carbon intensity are established, they will reflect the likely importance of cellulosic ethanol to meeting the standard and the likelihood that cellulosic ethanol will not be available in large commercially quantities until 2015 or later.

Parties Involved: Fuel providers, Iowa Department of Economic Development, Iowa Department of Environment and Natural Resources.

Compliance Pathways: The Low Carbon Fuel Standard does not specify any particular fuel or vehicle technology. The table below shows three possible compliance scenarios that would meet the standard for gasoline in California. As envisioned in California, much of the reduction in passenger vehicle fuel carbon intensity would be met by increasing ethanol use.

Low Carbon Fuel Standard Compliance Scenarios for California

Scenario Number-->	1	2	3
<i>Total Petroleum Displaced by Low-Carbon Fuels (B gal)</i>	3	3.1	3.2
<i>Low-Carbon Fuels</i>			
Total Ethanol Demand (B gal)	2.7	3.8	4.7
Number of Flex Fuel Vehicles (millions)	3	6	8.5
Number of Plug-in Hybrids (millions)	4.1	1.7	0
Number of Hydrogen Fuel Cell Vehicles (millions)	0.5	0.5	0.2

Source: Office of the Governor (State of California), "The Role of a Low Carbon Fuel Standard in Reducing Greenhouse Gas Emissions and Protecting Our Economy." White Paper. January 8, 2007.

<http://gov.ca.gov/index.php?fact-sheet/5155/>

The table below shows lifecycle ("well-to-wheels") GHG impacts of various biofuels options.

Estimated Biofuel Impacts on GHG Emissions

Fuel/Technology	Blend	Feedstock	Reduction (grams of GHGs per mile)*
Ethanol	E10	corn	1.5%
Ethanol	E10	cellulosic	7.2%
Ethanol	E85	corn	17.6%
Ethanol	E85	cellulosic	83.2%
Biodiesel	B20	soy	9.9%
Biodiesel	B20	canola	11.2%
Biodiesel	B20	palm	12.0%
Biodiesel	B100	soy	53.9%

* Ethanol reductions estimated relative to gasoline; biodiesel reductions estimated relative to diesel fuel. Actual reductions depend on many factors in the production, distribution, and use of fuels.

Sources: GREET v1.7 outputs; (S&T)² Consultants, *Sensitivity Analysis of GHG Emissions From Biofuels in Canada*, 2006.

Implementation Mechanisms

A Governor's Executive Order would initiate the process for development of the LCFS, followed by a detailed report and rule-making proceedings that would involve consultation before implementation. The appropriate state agencies will undertake a study to develop the framework for the Low Carbon Fuel Standard. Once the study is completed, it would be introduced to the State's legislative proceedings, at which point the appropriate state agency will conduct public hearings on the proposal. Once adopted, an appropriate state agency will initiate a rule-making proceeding, establishing and implementing the Low Carbon Fuel Standard.

The LCFS is market-based and performance-based, allowing averaging, banking and trading to achieve lowest cost and consumer-responsive solutions. A LCFS is also fuel neutral where fuel providers will choose which fuels to sell and in what volumes. This provides flexible options for compliance including: blending or selling increasing amounts of lower carbon fuels, using previously banked credits and purchasing credits from fuel providers who earned credits by exceeding the standard.

Fuel providers, defined as refiners, importers, and blenders of passenger vehicle fuels, would demonstrate on an annual basis that their fuel mixtures provided to the market met the target by using credits previously banked or purchased. Providers that exceed the performance target for the compliance period will be able to generate credits in proportion to the degree of over performance and quantity of fuel provided. These credits can be used for future use or sold to other regulated fuel providers. Penalties for noncompliance will be determined during the implementation process.

Related Policies/Programs in place:

Renewable Fuels Standards (U.S. and Iowa)

Iowa's state renewable fuel standard is the most progressive standard in the country. The standard will be implemented beginning in the calendar year 2009 with incentives eligible in 2010. The Iowa standard, in cooperation with the Federal RFS, guides production and sets goals for renewable fuel use over a span of 14 years.

Goal levels:

- 25% biofuel sales in Iowa by 2019.
 - 36 billion gallons produced in the U.S. by 2022
 - 50% reduction in GHG emissions from biomass-based diesel and advanced biofuels
 - 20% reduction in GHG emissions from renewable fuels
 - 60% reduction in GHG emissions from cellulosic biofuels
- (Goals defined in Iowa RFS and the 2007 Energy Independence and Security Act)

Timing: Achieve by 2022 under the Federal RFS and 2019 under Iowa RFS

Parties Involved: Federal Government, State Government, Producers, Marketers, Blenders, Consumers, and Refiners.

Infrastructure

For the past three years, Iowa has been building its renewable fuel infrastructure for retail sites as well as points of bulk distribution.

The Renewable Fuels Infrastructure Board oversees the funding of biodiesel bulk facilities to create an extensive distribution network for biodiesel. The RFIB also funds retail locations that require new equipment for E85 due to incompatibility issues with existing equipment (moving from a hydrocarbon based fuel to an alcohol based fuel). This program is administered by the Iowa Department of Economic Development.

Estimated GHG Savings and Cost Per Ton:

	2012	2020	2050	Units
GHG Emission Savings				MMtCO ₂ e
Net Present Value (2008-2050)				\$ Million
Cumulative Reductions (2008-2050)				MMtCO ₂ e
Cost-Effectiveness				\$/MtCO ₂ e

- Data Sources:
- Quantification Methods:
- Key Assumptions:

Key Uncertainties

TBD

Additional Benefits and Costs

TBD

Feasibility Issues

TBD

Status of Group Approval

TBD

Level of Group Support

TBD

Barriers to Consensus

TBD